

NOTICE IS HEREBY GIVEN THAT ON THE 21st DAY OF September 2023, THE HONDO ECONOMIC DEVELOPMENT CORPORATION (" HEDC") WILL HOLD A BOARD OF DIRECTOR'S MEETING AT THE STRA BOARD ROOM, HONDO, TEXAS AT 4:00 P.M.

SEE THE FOLLOWING AGENDA FOR THE SUBJECTS TO BE DISCUSSED

If an executive session is posted as part of the agenda, the Board will reconvene in open session to take appropriate action.

## **AGENDA**

### **THE HONDO ECONOMIC DEVELOPMENT CORPORATION, (HEDC) CITY OF HONDO TYPE B ECONOMIC DEVELOPMENT CORPORATION**

**HEDC REGULAR BOARD MEETING  
700 Vandenberg  
Airport Board Room  
Hondo, Texas 78861**

**September 21, 2023, at 2:00 P.M.**

#### **BOARD MEMBERS' BUSINESS**

1. Roll call to determine presence and Quorum.
2. Call to Order.
3. PUBLIC FORUM

Individuals are invited to address the Hondo Economic Development Corporation regarding their concerns. Individuals and groups are permitted three (3) minutes to present their concerns. If a group will be presenting, the group should select a spokesperson to address the Board on issues concerning the group. The Hondo Economic Development Corporation of Hondo may not answer questions and no action on concerns expressed is permitted, except to place a consideration item on a future Agenda.

**Call for any comments from the audience.**

#### **NEW BUSINESS**

4. Consent Agenda

*"The consent agenda will be approved by the board at the beginning of each meeting."*

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• *Board members may request that matters be added, deleted or that the order of items be moved, and the **Board Chair** shall make a decision on each request. Any decision may be subject to challenge and reversed by the board.*

• *Any item may be moved out of the consent agenda section at the request of any board member before approval of the agenda. A member may request to move an item to further discuss it, inquire about it, or vote against it. **No motion or vote** of the board is required to request to move an item out of the consent agenda.*

### Consent Agenda Items:

- a. Agenda
- b. Hondo EDC 2023 – 2024 Work Plan
- c. HEDC Code of Ethics
- d. Financials

**Action item:** Motion to approve the Consent Agenda.

### 5. Review and discuss HEDC Board Workshop on 9/15/23.

### 6. Review and discuss with possible action on Resolution Adopting HEDC Conflict of Interest Policy.

**Action item:** Motion to approve resolution adopting the Hondo Economic Development Corporations Conflict of Interest.

### 7. Review, discuss, and possible action on the HEDC 2023 – 2024 Budget as presented for approval to Hondo City Council and review comments from the Council.

#### a. Personnel

- i. Business Marketing, Retention, and Expansion Director

**Action Item:** Motion to approve Job Description for MBR&E

- ii. Review and Discuss Candidates for Director of MBR&E.

**Action Item:** Motion to approve New Hire of MBR&E Director.

#### b. Contracts

- i. Review Bid submission for Website Design & Videography, Digital Marketing and Business Development Services.

**Action Item:** Motion to accept bid proposal from Market Alliance, LLC.

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c. Organizational Structure

- i. Review, Discuss, and possible action to move all financial record keeping, including but not limited to Cash accounts, Investment accounts, Liabilities and equity accounts to HEDC control.

**Action Item:** Motion to approve Resolution to request that all financial records and accounts be transferred from the City control to the MEDC effective January 1, 2024. All financial controls outlined in the HEDC By laws will be followed.

d. Updates on Contracts:

- i. Global Investment Attraction Group
- ii. Langford Community Management Services
- iii. Greater: SATX Economic Development Partnership
- iv. Update on City requested financial assistance on City Infrastructure Project.

**8. Review, Discuss, and possible action on Application for Economic Development Assistance from Hondo Headstrong, LLC.**

**Action Item:** Motion to approve/reject Application for Economic Development Assistance from Hondo Headstrong, LLC.

**9. Review and Discuss Loan to South Texas Regional Airport.**

**10. Review, Discuss and possible action on HEDC Insurance coverages.**

**11. Review discussion and possible action on Hondo EDC By Laws revisions**

- a. At the September 15, 2023 HEDC Workshop the Board of Directors reviewed the current By-Laws and made revisions to them.

**Action item:** Motion to approve Resolution and recommend to the Hondo City Council revisions to the HEDC By-Laws effective immediately.

**12. Executive Director Report Project updates.**

- a. Discuss possible Legal Counsel for HEDC
- b. Project Lumberjack
- c. Project Skycap
- d. Project Blue
- e. Project Falcon
- f. Project Grey Flex
- g. Project Acorn Valley Custom Cabinetry, LLC

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**h. City Infrastructure**

**13. New Contacts and projects under review.**

**a. Joint Task Force with GoMedina, Hondo Chamber of Commerce, and HEDC**

**i. Medina County Multi-purpose/Fair Grounds/Stock Show Project**

**b. South Texas Regional Training Center**

**i. County Funding**

**14. Directors Comments.**

**15. Adjourn.**

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**Executive Session Reservation**

**PUBLIC NOTICE IS HEREBY GIVEN THAT THE Board of Directors may elect to go into closed session at any time during the meeting in order to discuss matters listed on the agenda concerning personnel, consultation with the Corporation's Attorney, real estate acquisitions, or other purposes authorized under the "Open Meetings Act." In the event the Board of Directors elect to go into closed session regarding an agenda item; the purpose of the closed session and the section of the "Open Meetings Act" authorizing the session will be officially announced by the presiding officer.**

**POSTING CERTIFICATION**

I hereby certify that this public meeting agenda was posted in a public place at the City Hall, City of Hondo, Texas, in compliance with the requirements of public law for posting an agenda on all non-emergency meetings at least 72 hours prior to the call to order of said meeting.

Attest:



for *[Signature]*  
Sue Ann Reyes, TRMC  
City Secretary

*[Signature]*  
Ashley Lowe  
Board Secretary

At 2:00 a.m./p.m. on 9/18/23, 2023